

# CEO's Office

## Overview of BIH Corporate Strategy

*BIH into 2024*

# Introducing BIH

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## *How BIH came to be*



## BIH Genesis

- ❑ Botswana Excellence Strategy (2008) highlighted the need to establish BIH to:
  - foster the development of a high technology sector
  - Provide infrastructure, space and incentives principally for companies (including start-ups) in the IT, communication, bio-technology fields
  - support the development of an incubation facility for start-up companies that could symbolise the Botswana of tomorrow
  - House various high technology mining and geology research facilities.
- ❑ BIH was also expected to:
  - Be part of the free zones (special economic zones) designed to provide attractive incentives – tax, labour, land, telecommunications costs – which would benefit BIH affiliated entities.
  - Ensure the establishment of an international business school at the BIH and research facilities for HIV/AIDS research
- ❑ In 2010 the BIH was incorporated and commenced operations as a company in 2012.



# Introducing BIH

## **BIH Mandate**



### **BIH Mandate (per its Constitution)**

The BIH was established to:

1. Develop and operate a Science and Technology Park (STP) to diversify the economy and transform Botswana towards a knowledge economy by promoting and facilitating research, development, education and innovation activities, by supporting start-ups and existing companies to grow and by attracting companies, universities, research institutes and advanced training institutes to establish in the Botswana Innovation Hub.
2. Establish the STP to serve as a platform and catalyst for business growth and research, development and innovation activities.

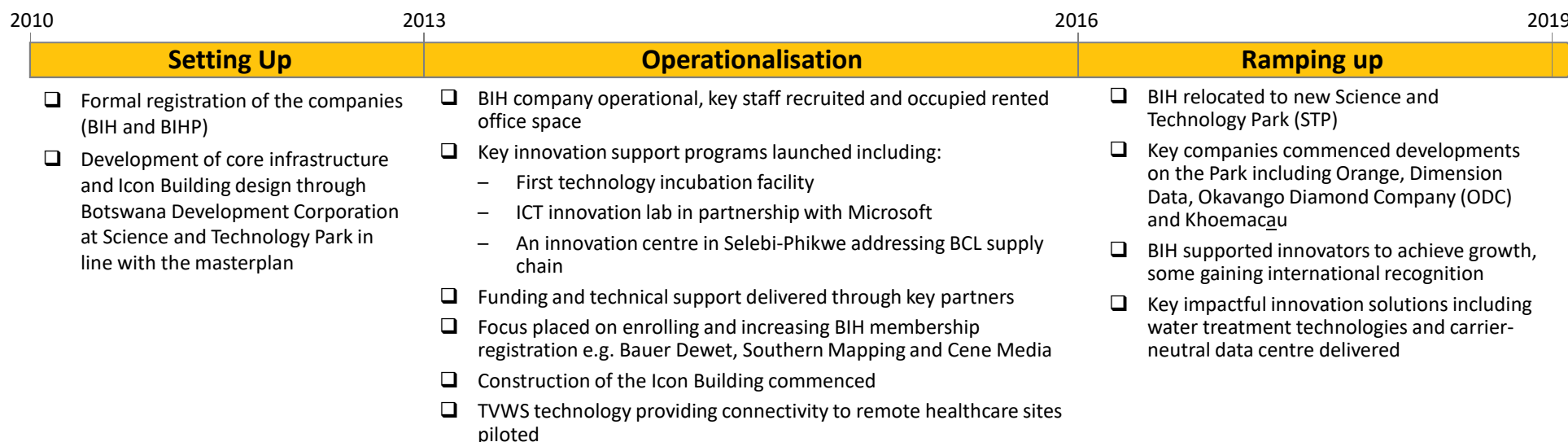
In the operationalisation of its mandate, the BIH as the national innovation agency, decided to focus on the following areas;

- building a vibrant innovation ecosystem
- promoting and supporting innovative entrepreneurship
- facilitating the uptake of innovative solutions
- forging partnerships that deliver high impact projects and solutions, and
- housing innovative entities in a purpose-built Science and Technology Park.

The BIH also plays a critical role in the facilitation of the development and commercialisation of intellectual property emanating from universities, research institutions, general public and indigenous knowledge holders.

# Introducing BIH

## BIH Key Milestones from 2010 to 2019



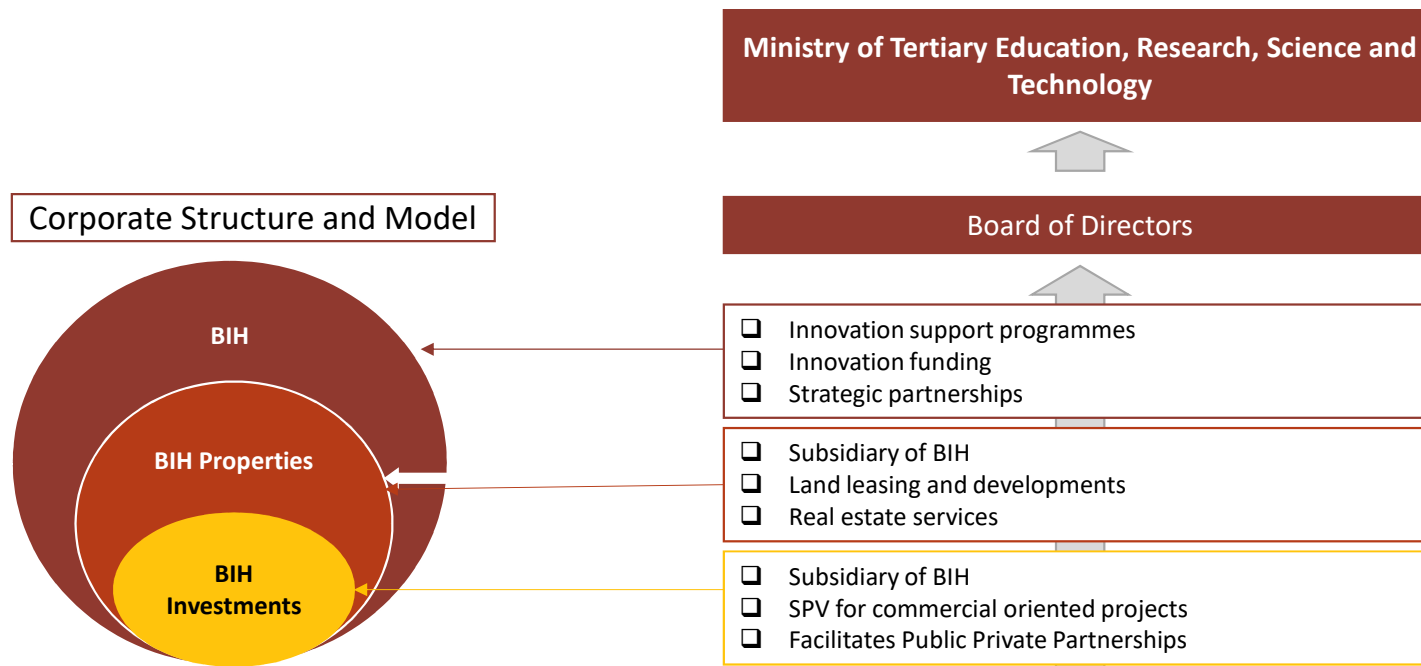
### IMPACT

#### CONTRIBUTE TOWARDS COMPETITIVENESS & NATIONAL PRIORITIES

- INCREASED CAPACITY TO INNOVATE
- IMPROVED INNOVATION FUNDING
- IMPACTFUL INNOVATIVE SOLUTIONS
- INCREASED INNOVATION LED INVESTMENTS

# Introducing BIH

## Corporate and Governance Structure



# 2019 – 2024 BIH Corporate Strategy

# Aligning to Botswana's Vision 2036



## Alignment to Vision 2036

### Pillar 1: Sustainable Economic Development

#### Theme: Knowledge Based Economy

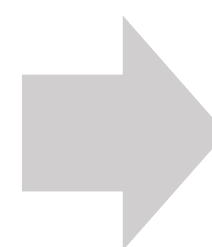
**Botswana will be a knowledge-based economy.** We will promote the use of science, technology and innovation in the social, economic, business spheres to enhance the benefits of efficiency.... This will be supported by appropriate mechanisms to encourage commercialisation of the results of R&D and innovation, including adequate protection of intellectual property rights as well as indigenous knowledge... we will provide a conducive environment for the development and nurturing of a culture of entrepreneurship from people of a young age.

#### Theme: Services sector

**Our services contribution to GDP, employment and exports will be increased to enhance our economic diversification efforts.** Our services will be developed to be internationally competitive and exportable to other countries.

#### Theme: Information and communications technology (ICT)

We will leverage leading information communication technology (ICT) as a key contributor to economic growth and employment whilst also enabling an efficient private and public sector.



## BIH into 2024

### Vision:

To be Africa's innovation leader, fostering high-tech businesses and commercialising ideas for sustainable economic growth

### Mission:

We exist to support the national innovation ecosystem to enhance Botswana's global competitiveness.



# Our Strategic Focus

**2019 to 2024 BIH Corporate Strategy on a page**



**Vision:** To be Africa’s innovation leader, fostering high-tech businesses and commercialising ideas for sustainable economic growth

**Mission:** We exist to support the national innovation ecosystem to enhance Botswana’s global competitiveness.

**VALUES**

**INNOVATION**

**EXCELLENCE**

**BOTHO**

**COLLABORATION**

**INTEGRITY**

**STRATEGIC GOALS:**

*Land global technology giants in the park*

*Take home-grown innovators from incubation to listing on the bourse*

*Mobilise venture funding for innovation and technology entrepreneurship*

**STRATEGIC LEVERAGE AREAS**

*1. Enhancing the national innovation ecosystem*

*2. Demonstrating Impact*

*3. Optimising & financing the operating model*

**STRATEGIC OBJECTIVES**

- 1.1: Deepen partnerships towards enhancing the innovation ecosystem
- 1.2: Promote culture of innovation and build capacity to innovate through effective outreach
- 1.3: Attract talent, including international and the diaspora, for innovation
- 1.4: Make BIH attractive and investor ready for innovative and technology led companies

- 2.1: Foster commercialisation of BIH supported innovations including digital solutions
- 2.2: Attract investment into the STP
- 2.3: Identify and implement projects from the national innovation ecosystem.

- 3.1: Build a high performance team
- 3.2: Build a fit-for-purpose operating model
- 3.3: Fully operationalise BIH subsidiaries
- 3.4: Mobilise adequate funding in order to realise the Hub’s agenda

*Innovation*  
is happening here...  
**Come and join us**

