

Classmate Online eLearning is the new cool!

Poor academic results because of education that is limited to the classroom-teaching environment surely ought to be a thing of the past. Thanks to digitization and innovation; opportunities for learning through online platforms have greatly increased. Information is easier to consume with more of a variety of materials to host necessary teachings.

Classmate Online is an inclusive, Social E-Learning platform for students and educators to access educational content and promote collaborative learning. The platform avails educational content to any learner, anywhere thanks to the World Wide Web. The content is all-inclusive because it can also be consumed by the visually impaired through the text-to-speech functionality and through the use of gamification; educational content is made more interesting for the learners.

Thato Othusitse, Founder and brainchild of Classmate Online, assures scholars that they remain committed to innovation and aim to take e-learning to learner's fingertips. "I am sure we all know that social media and other online platforms have transformed the way we communicate. Classmate Online was inspired by an idea I had on how to make education more accessible, interactive and easier to consume. We want to disrupt the education system by giving learners access to educational material and allowing teachers to complement their classroom setup teaching with virtual classroom solutions through Information and Communication Technology (ICT)," he asserts

Sharing on their business's vision to upscale and have enrolled learners all across Africa by 2023, Thato describes the vital role that BIH has played in their journey, "We are currently in the pre-commercialisation stage and are receiving mentorship from Botswana Innovation Hub. Through this mentorship, we have access to a wealth of knowledge and advisory from different specialists. We recently entered into an agreement with Botswana Telecommunications Corporation, that will

see the utility provide internet connectivity at different schools. We are also working closely with the Department of Information & Technology as well as the Ministry of Basic Education to source and prepare content.”