

This iconic annual event presents opportunities to network with innovative entrepreneurs & potential investors. Explore partnerships to grow sustainable Botswana businesses within a vibrant and collaborative ecosystem.

THE next FACTOR

*Bridging the
Innovation Divide*

VALUE PROPOSITION

28th
November
2024

At Botswana Innovation Day 2024, we're not just celebrating innovation; we're shaping it. By becoming a valued partner, you'll be part of a movement that fuels progress, ignites minds and propels Botswana's innovation landscape to new heights.

Why Partner with Us

- You do not want to be left behind. During the 2023 Innovation Botswana Day these are some of our highlights

Target	Actual
300 guests	459 guests
100 exhibitors	94 exhibitors
1000 registered visitors	941 registered visitors
2000 online viewer	1200 online viewers

- Influence and Impact:** Align your brand with innovation, showcasing your commitment to driving positive change in Botswana.
- Thought Leadership:** Position yourself as a thought leader by sharing insights with a dynamic community of innovators, entrepreneurs, and industry experts.
- Networking:** Connect with influential figures and forge strategic relationships that can fuel growth and innovation in your domain.
- Community Empowerment:** Play a crucial role in fostering innovation and entrepreneurship, contributing to Botswana's economic and technological advancement.

How We Collaborate

- Engaging Campaign Strategy:** Co-create a compelling campaign that resonates with your brand inspiring stakeholder active participation.
- Elevated Speaker Engagements:** Leverage your network to attract thought leaders, driving impactful presentations and discussions.

Your Contribution's Impact

By joining forces, your financial contribution will be instrumental in:

- Elevating the event experience.
- Enabling innovative exhibits.
- Supporting local innovation initiatives.

Next Steps

Let's discuss how your collaboration with Botswana Innovation Day 2024 can create a ripple effect of innovation, growth, and pride across the nation. Reach out to us at kelebogile.rammidi@bih.co.bw

THE **ne**xt FACTOR

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**OPPORTUNITY
TO BE A SPONSOR
YOUR TIME IS NOW**

Signup Form

DATE

SPONSOR INFORMATION

PLEASE ENTER YOUR DETAILS - FILL THE APPLICATION FORM BELOW AND SUBMIT

Name	Name	Organisation	Organisation
Designation	mail@example.com	Address	
E-mail Address	mail@example.com	Street Address	Street Line 2
Phone Number	Phone Number	Landmark	City

PARTNERSHIP PACKAGE OPTIONS

UNICORN SPONSOR

P300 000 +

- Ten (10) attendees for conference
- Exhibition Stall
- Speaking opportunities (fully branded solo presentation)
- Participation of senior executive from your organisation in panel discussion
- Key partner mentioned in all radio slots / social media campaigns in the build-up to conference
- Company profile video to be played during the summit
- Digital advert featured on info screens
- Promotional insert included in the conference delegate package

TOP TIERs SPONSOR

P150 000 - P300 000

- Six (6) attendees for conference
- Exhibition Stall
- Speaking opportunities (fully branded solo presentation)
- Participation of executive from your organisation in panel discussion
- Key partner mentioned in all radio slots / social media campaigns in the build-up to conference
- Company profile video to be played during the summit
- Digital advert featured on info screens
- Promotional insert included in the conference delegate package

BOOSTER SPONSOR

P75 000 - P150 000

- Three (3) attendees for conference
- Exhibition Stall
- Participation of senior executive from your organisation in panel discussion
- Key partner mentioned in all radio slots / social media campaigns in the build-up to conference
- Company profile video to be played during the summit
- Digital advert featured on info screens
- Promotional insert included in the conference delegate package

SPONSORSHIP PACKAGE

☐ UNICORN ☐ TOP TIER ☐ BOOSTER

SIGNATURE